

BANK TRAINERS'23
CONFERENCE & EXPO
THE SUMMIT FOR BANK & CREDIT UNION TRAINERS

2023

EXHIBIT & SPONSORSHIP OPPORTUNITIES

Meeting Dates: October 4-6, 2023

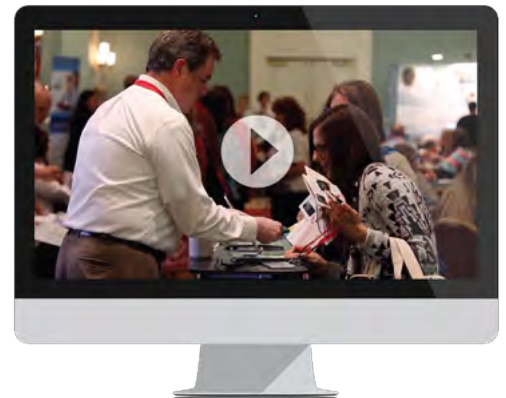
Exhibit Dates: October 5-6, 2023

Sheraton • New Orleans Hotel

Exhibit Hall Highlights

VIDEO

[LEARN MORE](#)



What is the Bank Trainers Conference & Why be an Exhibitor or Sponsor?

The Bank Trainers Conference & Expo is an annual educational event that brings together hundreds of training professionals, representing financial institutions from across the country and beyond.

Training professionals in the financial services industry attend the conference to experience keynote presentations, workshops, and a state-of-the-art tradeshow designed to help them stay up-to-date on the latest training tools and techniques.

As a sponsor or exhibitor, the Bank Trainers Conference and Expo presents an exceptional opportunity to showcase your products and services, while networking and interacting with these highly engaged bank and credit union training professionals from around the United States.

**Build your brand and be part of the
nation's fastest growing event for
bank and credit union training leaders!**

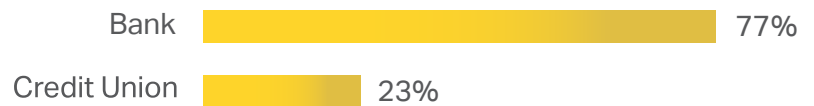




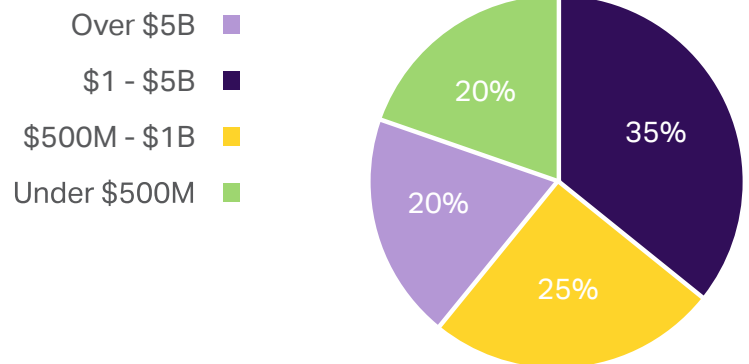
WHO ATTENDS

the Bank Trainers Conference?

Audience Breakdown



Attendee Organization Asset Size



DID YOU KNOW?

Over 1,100 training professionals from bank and credit unions across the United States and beyond have attended the Bank Trainers Conference.

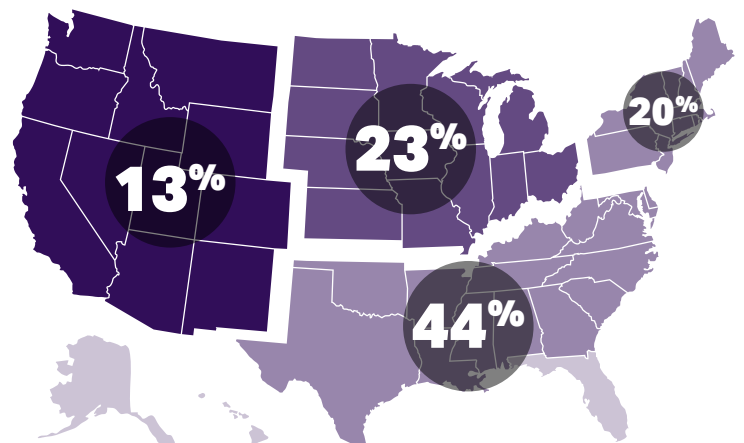


Exhibit & Sponsorship OPPORTUNITIES

Our unique exhibitor and sponsorship packages include a unique blend of integrated marketing opportunities designed to extend your reach, build your brand and maximize the return on every dollar of investment you make.

EXHIBITOR

BOOTH (8x8) • \$2,995

- One (1) 6'x30" white skirted table, two (2) chairs, carpet and WIFI
- Includes up to one (1) booth staff/conference registration (*additional registrations, \$695 per person*)

**Electricity and other av needs are available on order*

EXHIBITOR SCHEDULE

SET-UP

Wednesday, October 4	5:00 - 9:00 pm
Thursday, October 5	6:30 am - 7:00 am

WELCOME RECEPTION

Wednesday, October 4	6:30 - 7:30 pm
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After booth set up, join attendees for networking at the Welcome Reception. Please note that the exhibit hall opens on Thursday, October 5 at 7:00 am.

EXHIBIT HALL HOURS

Thursday, October 5	7:30 am - 3:15 pm
Friday, October 6	7:30 am - 11:15 am

TEAR DOWN

Friday, October 6	11:15 am - 12:45 pm
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SPONSORSHIPS

PLATINUM • \$5,995

4 available

- Exhibitor Booth (8x8) with premium location
- Pre-conference attendee list (*Name, Title, Company, State*)
- Prominently displayed logo on the conference website homepage, email marketing and conference signage
- Logo featured on the promotional postcard mailed to 15,000 trainers nationwide

**Time Dependant*

- Includes up to three (3) booth staff/conference registrations (*additional registrations, \$695 per person*)

**Electricity and other av needs are available on order*

GOLD • \$4,995

6 available

- Exhibitor Booth (8x8)
- Pre-conference attendee list (*Name, Title, Company, State*)
- Company logo on the conference website, email marketing and signage
- Includes up to two (2) booth staff/conference registrations (*additional registrations, \$695 per person*)

**Electricity and other av needs are available on order*

SILVER • \$3,995

10 available

- Exhibitor Booth (8x8)
- Company logo on the conference website, email marketing and signage
- Includes two (2) booth staff/conference registration (*additional registrations, \$695 per person*)

**Electricity and other av needs are available on order*

LEARN MORE

**More sponsorship opportunities are available.
Certain sponsorships are limited in number.**

For exhibit and sponsorship questions, contact info@banktrainers.com.

Exhibit & Sponsorship

ONSITE ADD-ONS

Hotel Key Card • \$2,500 1 available

- Add your company logo to attendees' hotel key cards and everyone will think of your every time they enter or leave their hotel room. Also includes company name/logo on conference website and agenda.

Event T-Shirt • \$2,000 1 available

- Give attendees something to remember you (and the conference) by! Sponsor the Event T-shirt and your logo, along with the conference logo, will be displayed on a t-shirt given to attendees at registration.

Mystery Gift Sponsor • \$1,000 1 available

- Attract the attention of attendees by sponsoring a Mystery Gift! Bring an item (valued at \$100 or more) as a grand prize for a drawing. We'll give you the main stage to announce the time of the drawing and winner. Includes company name/logo on conference website and agenda. It's a win-win!

Special Event • \$1,500 1 available

- Each year attendees enjoy adding the Special Networking Event to their registration. It's a time for them to explore the host city and network with peers. By being the Special Event sponsor, you receive:
 - 2 Complimentary tickets to event
 - Company name/logo on signage at event
 - Two minute speech/toast at the event
 - Company name/logo on pre-conference emails, conference website & agenda

Sponsor Welcome Reception • \$1,500

1 available

- Welcome attendees from across the US in an exceptional and memorable way! As the Welcome Reception sponsor you will receive:
 - Company name/logo on signage at event
 - Two minute speech/toast at the event
 - Company name/logo on pre-conference emails, conference website & agenda

Photo Booth • \$500 1 available

- Attendees are all excited to be at the conference. Give them a reason to post on social media by sponsoring the photo booth! Not only will your company name/logo be featured on signage and the printed agenda; but your company name/logo will be printed on every photo booth photo!

Wi-Fi Sponsor • \$1,500 1 available

- Attendees are always asking what the Wi-Fi password is. Have your company committed to memory by being this year's Wi-Fi sponsor. You create the Wi-Fi password and create a memorable way for the attendees to remember your company! Sponsorship also includes name/logo in conference video loop and table top signs throughout the conference space.

Co-Sponsored BTC Swag • \$1,000 3 available

- Year after year attendees look forward to grabbing their conference swag! Grab this sponsorship and have your company name/logo added to the Bank Trainers Conference swag item(s). BONUS - provide a flyer or other collateral to the bags that are given to attendees upon check-in. This is a fan-favorite way of getting your company in front of every conference attendee!

Bag Stuffer • \$500 10 available

- When attendees check in at registration, they are provided with a bag that includes swag and conference information. Claim this add-on and provide a stuffer (flyer or other printed collateral) that will put your company front and center for conference attendees.

Breakfast & Lunch Sponsor • \$800 2 available

- An attendee favorite is breakfast and lunch. Have your company name/logo front and center when attendees grab their conference meals. In addition, we'll highlight your company in the printed agenda.

Break Sponsor • \$500 3 available

- Each year we offer snacks during session breaks. This is a great time to have your company name/logo highlighted during a time when attendees! Your company/logo will be highlighted on the snack service in addition to the conference website and agenda.

Charging Station • \$500 1 available

- Have you ever found yourself with a dead battery at a conference? Be the hero and sponsor the Charging Station at this year's conference. Not only will your company name/logo be featured on the charging station, but you'd also be highlighted in the conference printed agenda.

Steal This Idea • \$300 1 available

- Year after year this session is an attendee favorite! Sponsor this year's Steal This Idea session and not only get a huge shout-out at the beginning of the session, but your company/name will be featured on the conference website and agenda.

Transportation to Special Event • \$450

1 available

- Sponsor the transportation to this year's Special Networking Event on Tuesday, October 3rd and the attendees will thank you! This sponsorship will put your brand front and center on an evening that energizes and form connections between attendees. Includes one complimentary ticket to the event and your company name/logo on conference website and agenda.





Exhibit & Sponsorship **DIGITAL ADD-ONS**

Dedicated Email • \$500

- Email sent on your behalf to all attendees

Ad in Looping Video • \$350

- Company name/logo in conference video loop to play before sessions

Ad Space in Printed Agenda • \$350

- Business card size add placed in agenda

Social Media Highlight • \$100

- Company name/logo shout-out on social media



GENERAL INFORMATION

What is included with my booth?

Each booth is an 8'x8' space, and includes a skirted table and two chairs. Complimentary WiFi is available as well!

Will the exhibit area be carpeted?

Yes. You do not need to order carpet separately.

What if I don't get to the hotel to set up my until after 5:00 pm on Wednesday?

You also have 30 minutes for set up on Thursday, October 5 from 6:30-7:00 am.

What time should I be in my booth each day?

The exhibit area opens with a breakfast on Thursday, October 5 at 7:00 am and on Friday, October 6 at 7:30 am. You can expect a good amount of traffic right from the start.

What do I need to get into the exhibit area and other conference functions?

Exhibitor badges can be picked up during the conference check-in on Wednesday, October 4 from 9:30-10:30 am. Please wear your badge during all conference functions.

What does my vendor registration include?

Your Vendor Registration includes an All-Access Pass to the Exhibit Area, the Welcome Reception and all **Breakout Sessions and General Sessions**.

There is an extra fee for the special event, but you are encouraged to attend and network with the attendees and other vendors. You can also sponsor the Special Event for an extra level of recognition!

Will there be food in the exhibit hall for exhibitors?

Refreshments will be served during exhibit breaks. Your registration includes breakfast and lunch with the attendees as well as attendance to the Welcome Reception with attendees on Wednesday, October 4.

Are there additional sponsorship opportunities?

Yes! There are many opportunities for your company to get great exposure at the Bank Trainers Conference. To find out more, please contact us at info@banktrainers.com or visit the conference website www.banktrainers.com.

Do you provide a list of attendees prior to the event?

A list of the bank and credit union trainers in attendance is provided prior to the event for certain sponsorship levels.

Contact Info Includes:

- Name
- Title
- Company Name
- State

What is the Welcome Reception and can I attend?

The Welcome Reception provides a relaxed setting for trainer attendees and exhibitors to network "after hours". You are encouraged to attend the reception on Wednesday, October 4 from 5:30-7:00 pm. Sponsorships are available for an extra level of recognition.

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THE SUMMIT FOR BANK & CREDIT UNION TRAINERS

Don't miss this opportunity to meet new prospects and strengthen your customer base at the nation's fastest growing event for bank and credit union training leaders!

Sponsorships and exhibit space are limited, so act fast!

[RESERVE YOUR SPOT TODAY](#)

All sponsorships and booths are available on a first-come, first-serve basis.

